

2019 HERO WALK & RESOURCE FAIR SPONSORSHIP PACKAGE

San Bernardino Valley College Football Field



All proceeds benefit the Autism Society Inland Empire, providing education, resources, and support to children and families in their time of need.

Sunday, April 14th, 2019 1-4pm
San Bernardino Valley College Football Stadium

KVCR presents the Autism Society Inland Empire Hero Walk

Dear Friends,

On Sunday, April 14th, the Autism Society Inland Empire will host the 7th Annual Hero Walk for Autism. We are truly fortunate for the support from our entire community and it allows us to continue our mission of improving the lives of all families affected by autism here in the Inland Empire.



Last year, more than 2,000 walkers and volunteers joined us to take part in this signature event. The 2018 participants helped raise more than \$60,000 for the Inland Empire Autism Community. We are proud to invite Southern California to join us again for our seventh year to support the Autism Society Inland Empire, the resource families can turn to when they need help the most.

Participants of the upcoming Hero Walk will feature music, entertainment, a Hero Village with booths filled with food and giveaways from various businesses, and the popular Kid's Zone featuring fun interactive games for children of all ages. This upcoming Hero Walk is a "can't miss" event!

We run on the simple idea that people may be "different, but not less." We give families a place to connect, receive important information about navigating systems and evidenced-based practices, support, and a place where they feel welcomed and accepted.

We sincerely hope you will join us in our efforts.



With Warm Regards,

Beth Burt
Executive Director

Autism Society Inland Empire

SPONSORSHIP BENEFITS

Build Relationships between your Brand/Company and our market.

ALIGN with a well-respected and trusted brand Sponsorship Benefits.

The Autism Society Inland Empire has been serving thousands of families and children since 1986

INCREASE VISIBILITY

- Your Company's logo on promotional media package:
- Event T-Shirts & Entry Forms
- Email & Social Media Advertisement
- Hero Walk Event Website

ENGAGE YOUR CONSUMER

- Showcase your business to more than 2,000 people
- Offer sampling or interactivity at a Hero Village Sponsor Booth





























STRENGTHEN EMPLOYEE LOYALTY

- Form a company team and promote team building
- Engage employees and their families
- Give back to the community
- We have hundreds of volunteer opportunities for employees



Autism Society Inland Empire's 2019 Hero Walk SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVELS	Superhero \$10,000	Autism Hero \$5,000	Champion Sponsor \$2500	Superstar Sponsor \$1000	Super Sponsor \$500
Walk Registrations	Up to 15	Up to 10	Up to 6	Up to 4	2
Logo prominent on main stage banner.					
Promotion on all Autism Society Inland Empire media platforms with your website and logo.					
Logo and Link on Autism Society Inland Empire Home Webpage for 1 year					
Sponsor recognition gift					
Logo on back of Walk Volunteer T-shirts					
Logo on Hero Walk Website					
Business flyer/material placed in Hero Walk bag (sponsor to supply material)					
Prime location for a 10 x 10 display space with table and 2 chairs. You must bring your own pop-up tent.					

Vendor Opportunities

- ◆ 10' x 10' booth in our Hero Village
- ◆ 6' table and two (2) chairs provided
- ◆ Listed in our email blast to Walkers

Disability business - \$250

Non-Disability related small business - \$100

Non-profits - \$50

Government Agencies - Free

A disability-related business is defined as a business which sells product or services primarily to individuals with disabilities, their families, or the professionals who serve them.

Sorry, there is no electricity available. All Sponsors and Resource Fair participants will be provided with a six-foot table and two folding chairs. The fair will take place outside. **All sponsors and vendors are responsible for bringing their pop-up tent.** All sponsorship submissions are subject to board approval. Full payment must be received to secure the event sponsorship. Without full payment, the Autism Society Inland Empire will not guarantee nor hold the event sponsorship.

Media Sponsorship are available

Questions? Contact Clara Garcia at 951-220-6922 or cgarcia@ieautism.org

**KVCR presents the
Autism Society Inland Empire Hero Walk & Resource Fair
Sponsorship Form**

**Sunday April 14th, 2019 1-4 pm
San Bernardino Valley College
Football Stadium**

Sponsorship Deadlines:

- Friday, March 15, 2019 for inclusion on event t-shirt
- Monday, April 1, 2019 for inclusion on event day signage

Logo Submission Guidelines:

In order to ensure the best possible reproduction of your logo, we require the following:

- Provide both a color and solid black, or outline version of your logo.
- If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.

Payment Information:

- Register/Pay online at
- Mail check to:
Autism Society Inland Empire
420 N McKinley Ste 111-118
Corona, CA 92879
- Invoice me
- VISA, MC or American Express

Credit Card Number _____

Expiration Date _____

Signature: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Name of Business: _____

Address: _____

Phone: _____

Website: _____

Type of Business: _____

We understand ASIE will provide a table and two chairs. We agree to provide some type of game or activity at our booth, and an EZ Up.

Sponsorship Level:

- Superhero Sponsor \$10,000
- Autism Hero \$5,000
- Champion Sponsor \$2,500
- Superstar Sponsor \$1,000
- Super Sponsor \$500

Vendor Levels:

- Business that sells primarily to individuals with disabilities or professionals who work with this population - \$250
- Non-disability related business - \$100
- Non-profits - \$50
- Government agency - Free